

11/15/21

lst

RESOLUTION NO. 207-21

BY: **MARK CASSELBERRY, VITO DIPIERRO, ALLAN DIVIS,
ROY J. JECH, LINDA KOHAR, DEBORAH LIME,
LARRY NAPOLI, KRISTIN L. SABAN, KAMMY SHUMAN**

A RESOLUTION SUPPORTING “SMALL
BUSINESS SATURDAY” DESIGNATED FOR
SATURDAY, NOVEMBER 27, 2021, AND
DECLARING AN EMERGENCY

WHEREAS, the Council and Administration of the City of Parma celebrate our local small businesses and the contribution they make to our local economy and community; and

WHEREAS, this year, we know that small businesses need our support now more than ever as they navigate, retool and pivot from the effects of the coronavirus pandemic; and

WHEREAS, most small businesses cannot compete with large corporations on price, especially during the holiday season, so dedicating a shopping day to small local businesses gives them a chance to share the spotlight during the most important time of the year for retailers; and

WHEREAS, with approximately 31.7 million small businesses in the country, accounting for more than 99% of all businesses – it is no secret that small businesses are the lifeblood of the American economy; and

WHEREAS, in 2020, US shoppers spent a record-breaking \$19.8 billion during the event, with around 56% of them making their purchases online; and

WHEREAS, the Council and the Administration of the City of Parma support our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as “Small Business Saturday”.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF PARMA, STATE OF OHIO:

Section 1. That the Council and the Administration of the City of Parma hereby support “Small Business Saturday” designated for Saturday, November 27, 2021, and hereby urge residents of this community, and communities across the country, to support small businesses and merchants on “Small Business Saturday” and throughout the year.

Section 2. That the Clerk of Council is hereby directed to forward a true and accurate copy of this Resolution to the Parma Area Chamber of Commerce.

Section 3. That it is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action were in meetings open to the public in compliance with all legal requirements.

Section 4. That this Resolution is hereby declared to be an emergency measure necessary for the immediate preservation of the public health, safety and welfare of the City of Parma, and for the further reason that this measure is necessary due to the observance taking place this month, and this Resolution shall become immediately effective upon receiving the affirmative vote of two-thirds of all members elected to Council and approval of the Mayor, otherwise from and after the earliest period allowed by law.

PASSED: _____
PRESIDENT OF COUNCIL

ATTEST: _____ APPROVED: _____
CLERK OF COUNCIL

FILED WITH
THE MAYOR: _____
MAYOR, CITY OF PARMA, OHIO